



WMYA Asheville  
110 Technology Drive  
Asheville, NC 28803

Target Enterprises  
15260 Ventura Blvd  
Ste 1240  
Sherman Oaks, CA 91403

**Contract # 1356890**  
Schedule Dates 10/08/12-10/12/12  
Advertiser Republican Governors Association of NC (32743)  
Agency Target Enterprises (2076)  
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
Brand REP GOVERNORS ASSOC (449954)  
Salesperson Millennium/LA, Los Angeles (1101)  
Sales Office Millennium Los Angeles  
Buyer Name CRANE, CINDIE  
Phone/Fax /  
CPE 144  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments REP GOVERNORS ASSOC

Date Entered 08/17/12  
Last Modified 08/23/12  
Entered By Louise Palmer  
CO-OP No  
Headline # ECR09791125  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,335.00  
Net Total \$7,555.00  
Sales Tax

Asheville (WMYA)  
By Broadcast Month Spots Rate  
Oct. 2012 37 \$8,900.00  
Grand Total: 37 \$8,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/08/12-10/12/12	4	:30	4P- Maury Povich 2	1	1	1	1	1	1	1	1	5	\$150.00	\$750.00	Asheville (WMYA)	MAURY	8/17/12
2.0	Normal Line / SPOT	10/08/12-10/12/12	4	:30	5:58-20P- Family Feud B	1	1	1	1	1	1	1	1	5	\$300.00	\$1,500.00	Asheville (WMYA)	FAMILY FEUD	8/17/12
3.0	Normal Line / News	10/08/12-10/12/12	3	:30	6:29-30P- News-News 13 @ 630pm on WMYA	1	1	1	1	1	1	1	1	5	\$300.00	\$1,500.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12
4.0	Normal Line / SPOT	10/08/12-10/12/12	4	:30	6:58P- Family Feud	1	1	1	1	1	1	1	1	5	\$400.00	\$2,000.00	Asheville (WMYA)	FAMILY FEUD	8/17/12
5.0	Normal Line / Prime	10/08/12-10/08/12	3	:30	9P- MYN-Law & Order: SVU 2 (Monday)	1	X							1	\$400.00	\$400.00	Asheville (WMYA)	LAW/ORDER: SVU	8/17/12
6.0	Normal Line / News	10/08/12-10/12/12	3	:30	10P- News-News 13 on WMYA @ 10P	1	1	1	1	1	1	1	1	5	\$200.00	\$1,000.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12
7.0	Normal Line / News	10/08/12-10/12/12	4	:30	10:30P- News-News 13 on WMYA @ 1030P	1	1	1	1	1	1	1	1	5	\$100.00	\$500.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12
8.0	Normal Line / Prime	10/09/12-10/09/12	4	:30	7:58-30P- MYN- House (Tuesday)	1		X						1	\$150.00	\$150.00	Asheville (WMYA)	HOUSE	8/23/12
9.0	Normal Line / Prime	10/09/12-10/09/12	4	:30	9P- MYN- House 2 (Tuesday)	1		X						1	\$150.00	\$150.00	Asheville (WMYA)	HOUSE	8/23/12
10.0	Normal Line / Prime	10/10/12-10/10/12	3	:30	9P- MYN-Humb3as 2 (Wednesday)	1			X					1	\$250.00	\$250.00	Asheville (WMYA)	NUMBERS	8/23/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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<b>Grand Total:</b>	<b>37</b>	<b>\$9,900.00</b>

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11.0	Normal Line / Prime	10/11/12-10/11/12	4	:30	7:58-30P- MYN-White Collar (Thursday)	1				X				1	\$200.00	\$200.00	Asheville (WMYA)	WHITE COLLAR	8/23/12
12.0	Normal Line / Prime	10/11/12-10/11/12	4	:30	9P- MYN-White Collar 2 (Thursday)	1				X				1	\$200.00	\$200.00	Asheville (WMYA)	WHITE COLLAR	8/23/12
13.0	Normal Line / Prime	10/08/12-10/08/12	4	:30	7:58-30P- MYN-LAW & Order: SVU (Monday)	1	X							1	\$300.00	\$300.00	Asheville (WMYA)	LAW & ORDER	8/23/12

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